



Photo: Werner Krüper

EFID Awards 2014

European Foundations'
Initiative on Dementia

Living well with Dementia in the Community – European Foundations' Initiative on Dementia (EFID) – Awards 2014

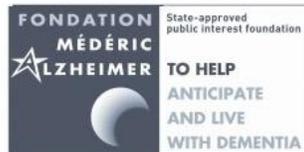
25 March 2014

Square – Brussels Meeting Centre

INFORMATION

Robert Bosch **Stiftung**

The
ATLANTIC
Philanthropies



JRF JOSEPH
ROWNTREE
FOUNDATION

 King Baudouin
Foundation
Working together for a better society

NEF
Network of European Foundations

Living Well with Dementia in the Community – European Foundations’ Initiative on Dementia (EFID) – Awards 2014

Dementia is one of the most frequently occurring diseases affecting old age, and remains one of the most important challenges in European society. In order to live well with dementia, communities must accept and support people with dementia, and facilitate the expression of their remaining abilities. This raises enormous challenges for our ageing societies.

Thus, for the second edition, the ‘Living well with Dementia in the Community – European Foundations’ Initiative on Dementia (EFID) – Awards 2014’ are, again, designed to reward initiatives promoting the integration and support of people with dementia and their carers in the local community through a large range of activities.

EFID is an initiative of a group of foundations engaged in the Network of European Foundations (NEF) that developed in 2011. Foundations involved are the Atlantic Philanthropies (IE), the Fondation Médéric Alzheimer (FR), the King Baudouin Foundation (BE), the Robert Bosch Stiftung (DE) and lately, the Joseph Rowntree Foundation (UK). The overarching aim is to contribute to a better quality of life for people with dementia and their carers. The ‘Living well with Dementia in the Community - European Foundations’ Initiative on Dementia Awards’ seeks to improve perceptions of dementia and to stimulate solidarity at the local level. By rewarding the best local initiatives that promote social inclusion through a Europe-wide award scheme, EFID aims to encourage context-relevant projects in the field of awareness building about dementia. 10 projects were selected by an independent jury, informed by the feedback of groups of people with Dementia on the proposals, to receive an award of up to € 10,000 each.

We would like to invite you to follow the news and future developments about the EFID initiative on the NEF website www.nef-europe.org/efid.

The 2014 EFID Award winners

1. 'A Reminiscence Promenade in Aalbeke'

Organisation: OCMW Kortrijk, Belgium

Project description:

The main purpose is to integrate elderly with dementia in the daily life and the local community. Through a Reminiscence Promenade the project is about creating reminiscence work, intergenerational work, improvement of accessibility and mobility and integration into village life (de stigmatization). The project consists of walks with references of events that happened in the past.

Contact: jan.goddaer@ocmwkortrijk.be – Jan Goddaer

2. 'Learning Lab Dementia'

Organisation: City of Arnsberg, Germany

Project description:

The city's staff unit "Future of Ageing" is coordinating and moderating the process of evolving Arnsberg towards a city of long and good life. The "Learn-Lab Dementia" is about establishing networks of "professionals" (medicine, nursing, etc) and civil society partners (kindergartens, schools, cultural and economical institutions, etc.) sharing the aim to improve the quality of life of people with dementia and their relatives.

Contact: m.polenz@arnsberg.de – Martin Polenz

3. 'Coming Together'

Organisation: EDUCATE (Early Dementia Users Cooperative Aiming To Educate), United Kingdom

Project description:

EDUCATE stands for Early Dementia Users Cooperative Aiming To Educate .The project is run by people with dementia who use their own experience to raise awareness about dementia. They give talks to businesses, community and faith groups, health and educational establishments about living with dementia. They help deliver training to staff supporting people with dementia and act as consultants in matters of dementia policy. The Coming Together project hopes to help people with dementia develop their own groups in surrounding boroughs.

Contact: markperry@nhs.net – Mark Perry

4. 'Us with You – Ambassadors for Alzheimer's'

Organisation: Rifugio Re Carlo Alberto, Italy

Project description:

The project's initiatives acknowledge, support, maintain, extend, demonstrate and 'celebrate the possible' in the lives of people with AD and offer them the opportunity to be advocates or 'Ambassadors for Alzheimer's', creating new ambassadors in the local community. The project includes the development of: 1. a home care service; 2. home-based training and support for caregivers; 3. a drop-in at a local coffee shop; 4. community and socio-pedagogical activities for people with and without AD within and outside the Refuge; 5. information and awareness events and training in the local community.

Contact: progetti@diaconiavaldese.org – Molly Tyler-Childs

5. 'Konfetti im Kopf'

Organisation: KONFETTI IM KOPF e.V., Germany

Project description:

The project develops events and activities to bring together people with and without dementia in their local community. In using music, visual arts, theatre and humor they create meeting spaces, where people connect and gain new perspectives through social contact and information. The project puts emphasis on building a network of local institutions dealing with dementia care. There is a plan to establish a Music & Arts Studio, where music and art therapists encourage people with and without dementia of all ages and background to experience the fun of creating and a gain of self-esteem.

Contact: jr@konfetti-im-kopf.de – Jutta Rath

6. 'Dementia is Everyone's Business – North Lanarkshire Partnership'

Organisation: Alzheimer Scotland, United Kingdom

Project description:

Shops, businesses and organisations are committed to learn about dementia and to do simple, practical things that make an enormous difference to people with dementia, so as to help them remain a part of their community. The project proactively engages with shops and businesses and opens not just doors, but hearts and minds, and raises awareness of dementia, its impact on people, families and carers and the importance of citizenship and community connections.

Contact: acrockett@alzscot.org – Arlene Crockett

7. 'DemenTalent'

Organisation: Zorggroep Apeldoorn e.o., Netherlands

Project description:

DemenTalent is looking for the talents of the young elderly people with dementia. The project strives to use those talents and give those talents a place within the communities, by giving the young elderly people with dementia a volunteer job in the community. A Radio Kootwijk was started in cooperation with Forestry Commission (Staatsbosbeheer).

Contact: daphne@anderszorgen.nl – Daphne Mensink

8. 'How can I help you?' Creating a dementia friendly community through support and empowerment in Mallow

Organisation: Crystal Project, Ireland

Project description:

The aim of this project is to create a dementia friendly community in Mallow by providing support for staff of local businesses, schools, and healthcare professionals etc., to be aware of the needs of those affected by dementia. Through awareness campaigns, dementia champions support-programmes, and open access to the Memory Resource Room, the public will be better placed to understand the needs of those affected by dementia.

Contact: cormac.sheehan@ucc.ie – Cormac Sheehan

9. 'Act and React 4 dementia!'

Organisation: Ske Simplegmatos Kouri Ksilourikou, Cyprus

Project description:

There is an urgent need for improving the awareness and understanding of dementia across society in order to enhance the quality of life for people with dementia and their caregivers. The Cyprus organization has been struggling for several years to offer people with dementia an independent and active life. The project idea is to run an awareness-raising campaign in order to promote a dementia friendly society, to change public attitudes and practices in society.

Contact: skekouriksyhourikou@hotmail.com – Maria Christofi

10. 'Continue taking part in community life though Dementia'

Organisation: Nachbarschaftliche Unterstützung und Zeitvorsorge (NUZ) e.V., Germany

Project description:

The community is stimulated through public awareness, political activism. Regular meetings and joint actions are organized to enable a space for networking of the boroughs with the professional service providers. The aim of the project is to enable people with dementia to remain in their homes for as long as possible. People with dementia and their family carers are supported through neighborhood assistance, organized and implemented by the Association of NUZ. Moreover, training and support are provided to citizens who are willing to engage themselves in the neighborhood assistance on a voluntary basis and against time credit, especially for people with dementia.

Contact: v.rist-grundner@allgaeu.org – Veronika Rist Grundner

SPECIAL NOMINATIONS

Two proposals received a special nomination and their project representatives will be invited at the EFID Awards Ceremony in March and will be acknowledged for their interesting work in front of the audience of the EFID ceremony: Application number 14 - BOPA 'Promoting awareness of and support for dementia for people from Black and Minority Ethnic populations' – UK, for the target group black and ethnic minorities, and number 39 - Institute for Palliative Care and Organisational Ethics 'Dementia-friendly community pharmacy' – AT, for its innovative character. The idea of a special nomination at the EFID Awards Ceremony is that the organisations are invited to the ceremony, and give their projects visibility on a European level highlighting the value of their work.

1. 'Promoting awareness of and support for dementia for people from Black and Minority Ethnic populations'

Organisation: Bradford & District Older People's Alliance (BOPA), United Kingdom

Project description:

Individuals with dementia from Black and Minority Ethnic (BME) populations are currently under-represented within services. This is due to lack of awareness among the BME population regarding the nature of dementia, and support and services available. BME communities are not homogeneous and so specialist knowledge is needed to work with 'communities within communities'. The funding would enable us (a) to extend an ongoing project by delivering five further dementia awareness roadshows tailored to specific BME groups and (b) to produce a culturally appropriate DVD to raise awareness.

Contact: Carol.peltier@ageukbradfordanddistrict.org.uk – Carol Peltier

2. 'Dementia-friendly community pharmacy. Community based health promotion for people living with dementia and their caregivers'

Organisation: Institute for Palliative Care and Organisational Ethics, Austria

Project description:

The project "Dementia-friendly community pharmacy" aims at increasing quality of life for people with dementia and their caregivers by empowering community pharmacies to become more dementia-friendly through using their resources as local shops and by increasing knowledge and skills in person-centered care, and by reducing stigma through developing awareness-raising initiatives in local communities. Following principles of participatory research, involving caregivers and people with dementia is one major goal as is working in cooperation with Alzheimer Austria, a self help group, the Austrian Chamber of Pharmacists, and with other partners from palliative care and health promotion in Vienna and Lower Austria.

Contact: petra.plunger@aau.at – Petra Plunger